

JESSICA L. RANSOM

JLR Media Inc.

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SUMMARY OF QUALIFICATIONS

Dynamic and motivated Producer with a versatile track record in television and commercial production and post-production, operations, office management, problem solving, and creative support. Accustomed to a fast-paced work environment of MTV, A&E, BET, and J. Walter Thompson.

PROFESSIONAL EXPERIENCE

ALLORE PRODUCTIONS, INC. "OURSCENETV.COM", New York, NY 7/08 – Present
Freelance Broadband Producer

- Producing short form videos for the web encompassing MOS interviews, B-roll, licensed music, original scripts. Directing talent and Logging/Transcribing footage for podcasts.

CAPISTRANO FILMS LLC, "BULLSHIT" New York, NY 3/08 – Present
Co-Executive Producer & Casting Director

- Producing, Marketing, Creating, Financing, Coordinating the short film entitled "BULLSHIT."
- Capistrano Films LLC is in conjunction with and formed by Daniela Capistrano/MTV News Producer.

DRAFTFCB, New York, NY 3/08 – 10/08
Associate Broadcast Producer

- Producing for live action commercials for Beiersdorf Eucerin, Jamaica Cruises, Gerber, Oreo, Fisher Price, and Chips Ahoy! and more.

MTV NETWORKS/VIACOM, New York, NY 2/08 – 3/08
Freelance Litigation Consultant/Logger

- Reviewed MTV Network content to verify that all video and sound clips were in original form.
- Flag edited clips with added or deleted content to prevent copyright infringement.

J. WALTER THOMPSON, New York, NY 7/06 – 1/08
Associate Producer (7/06-10/07) & Post-Production Coordinator (10/07-1/08)

- Producing commercials live action commercials for Macy's, Jenny Craig, Ford, Pfizer, HSBC, and more.

BET "MEET THE FAITH," New York, NY 4/06 – 7/06
Post-Production Coordinator

- Managed the post calendar and delivery of all tape masters to out of house editing facilities.
- Coordinated the receipt, tracking, dubbing, transcriptions, and distribution of all materials.

CBS BROADCASTING, INC., New York, NY 10/05 – 4/06
Client Services Coordinator

- Managed equipment allocation to fulfill assignments.
- Implemented and prepared weekly schedules for all technical departments.

A&E TELEVISION NETWORKS, New York, NY 7/05 – 10/05
Freelance Production Librarian

- Responsible for procurement, delivery, & processing of all on-air programs.
- Coordinated traffic of all production masters, session tapes, data backups and raw stock.

MTV NETWORKS, New York, NY 7/04 – 7/05
Master Control Operator

- Monitored broadcast signals to maintain the integrity of multiple networks.
- Assisted technical labor in broadcasting over 100 Viacom channels across the globe.

EDUCATION

Certificate in Video Production-SPECS HOWARD SCHOOL BROADCAST ARTS, Southfield, MI
Digital Video Editing: Final Cut Studio-NEW SCHOOL, New York, NY

COMPUTER SKILLS

- Avid, MS Office, QuickBooks, Excel, Final Cut Pro, QExpense, Now Up To Date, Lotus Notes, Photoshop, Outlook, Computer: Windows, Mac.